



Mobility
Networks
Logistics



DB2020 – guiding us toward the future

2014 Interim Results Press Conference



Deutsche Bahn AG

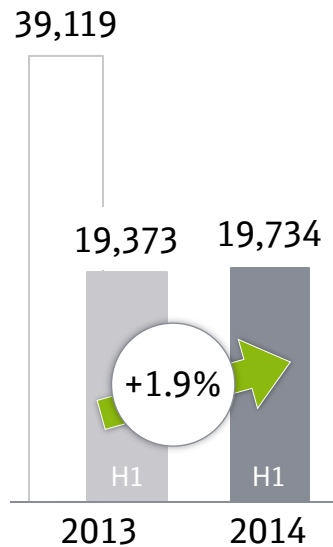
DB Mobility Logistics AG

Berlin, July 24, 2014

H1 2014: Revenues and earnings grew, boosted by a more robust economy

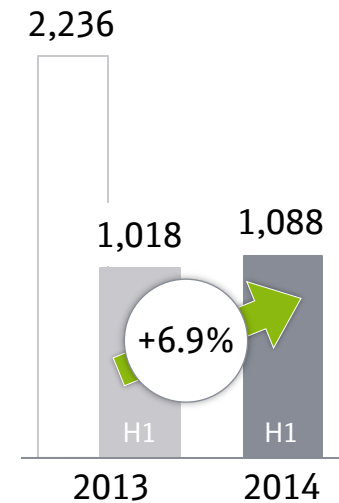


Revenues, DB Group¹ in € mn



EBIT, DB Group¹ in € mn

ROCE 6.1% ➔ 6.5%



¹ Revenues and EBIT adjusted for special items

Punctuality continued to rise

81.0% of
long-distance
trains were on
time

96.0% of
regional and
local trains
were on time

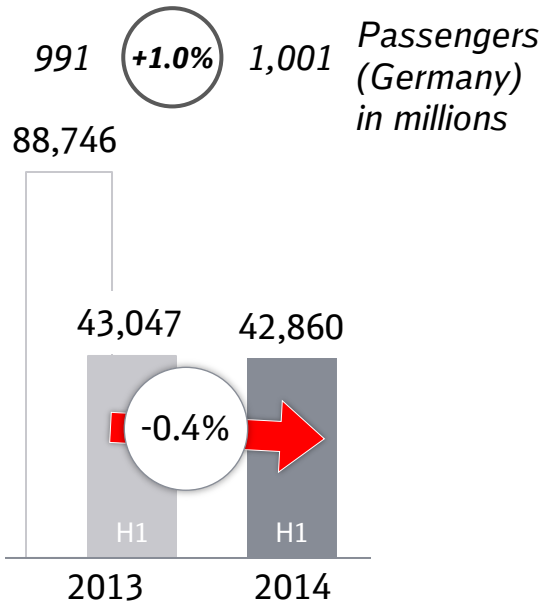


Slight decline in rail passenger transport; continued growth in rail freight transport



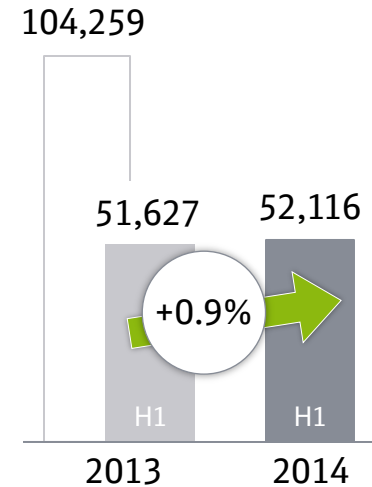
DB BAHN

Rail passenger transport
in mn passenger kilometers (pkm)¹



DB SCHENKER

Rail freight transport
in mn metric ton kilometers (tkm)



1 Including DB Arriva

Record patronage: Over one billion passengers on DB trains

10 mn
more
passengers
than in the
previous year

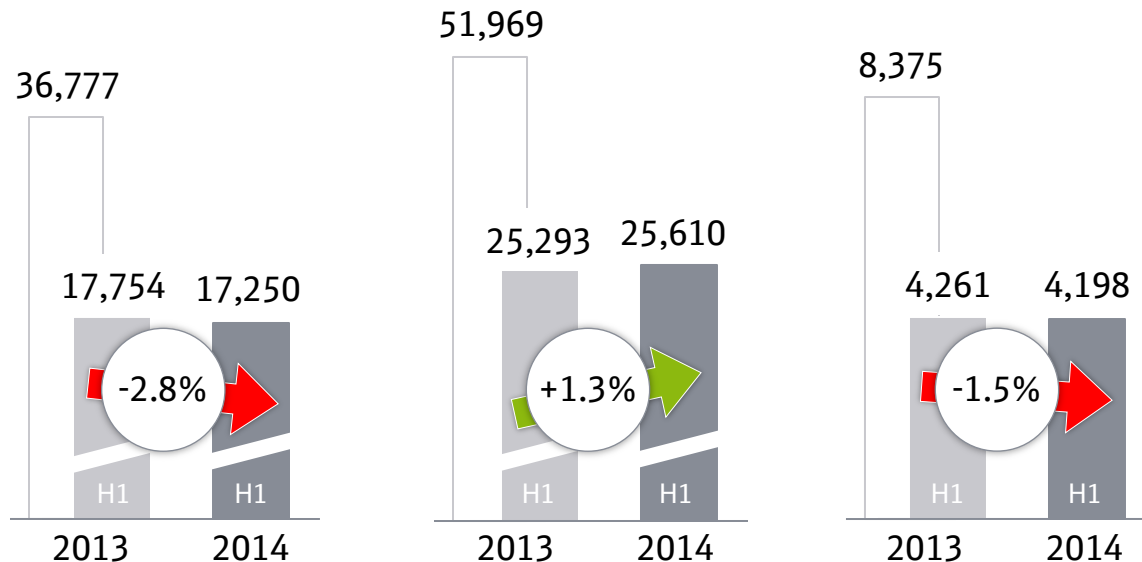


Continued growth in regional and local rail passenger transport; slight decline in long-distance



DB BAHN

Long-distance rail passenger transport in mn pkm **Regional/local rail passenger transport** in mn pkm **Bus transport** in mn pkm¹



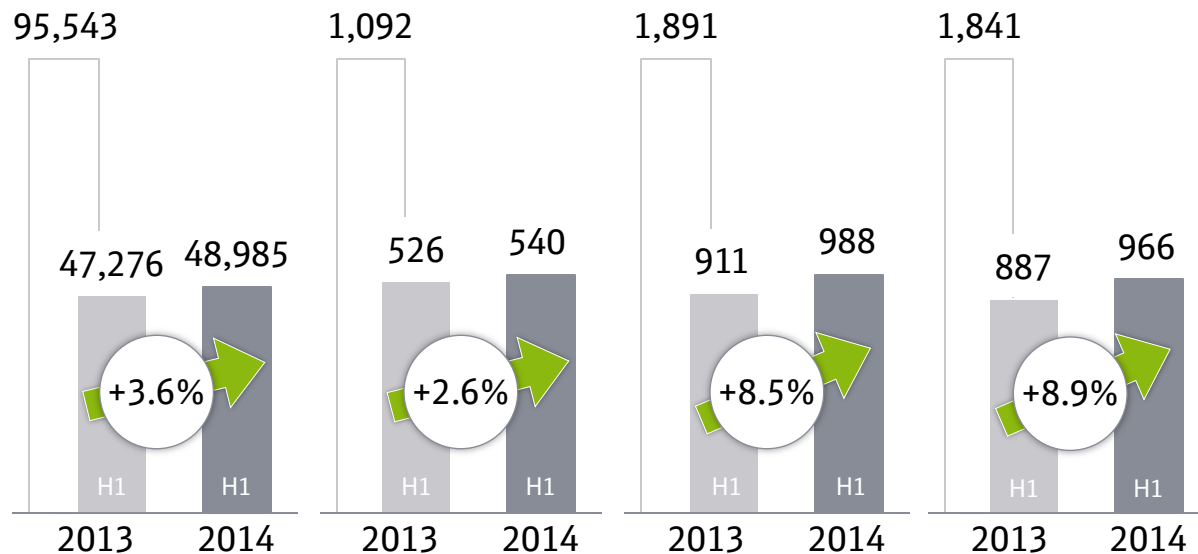
¹ Not including DB Arriva

Logistics up from the previous year – especially in ocean freight and contract logistics



DB SCHENKER

Land transport in 1,000 consignments	Air freight in 1,000 metric tons ¹	Ocean freight in 1,000 TEU ^{1,2}	Contract logistics in € mn
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1 Exports only, to avoid double counting
2 TEU = Twenty-foot equivalent unit



Economic dimension – profitable market leader

Customer and quality



EXAMPLES

Investments in fleet



- 56 new vareo trains operated by DB Regio NRW; new class 430 electric trains used for Stuttgart and Rhine/Main S-Bahn
- ICE-Ts modernized

Infrastructure modernization



- Own funding for maintenance increased by € 200 million
- Progress made in VDE8 (Berlin-Munich) and Stuttgart21 construction projects

Service and innovation



- Olympia Gold and Sieger (World Cup) BahnCards
- Progress made with digitalization: wireless internet expanded, new online services (Train Radar and Qixxit)

255

ICE trains with
hotspots 2014

120 stations
with wireless
internet

13 mn
DB Navigator
downloads





Economic dimension –
profitable market leader

Profitable growth



EXAMPLES

Passenger transport expanded



- New IRE connection between Berlin and Hamburg; international long-distance bus services expanded
- Contract award for DB Arriva in Slovenia

Success in rail freight transport and depots



- Novelis contract for aluminum transport to England
- Major contracts to perform rolling stock maintenance for Bombardier and Veolia

Advancements in logistics



- New logistics centers (including in Portugal)
- Contracts with companies including Embraer, Varner Group and Maxell



Social dimension – top employer

Cultural change/
employee satisfaction



EXAMPLES

Talent acquisition



- Employer branding campaign continued
- Employer rankings among college students improved considerably

Employees & corporate culture



- Dialogue on corporate culture continued at five workshops on the future
- Advancements in the collective bargaining agreement designed to address demographic change

Corporate citizenship



- Deutsche Bahn Foundation provided support to the German Foundation for Depression Aid (SDD)
- Expanded cooperation with Bahnhofsmision aid organization at stations



Environmental dimension – eco-pioneer

Resource conservation/
emissions and noise
reduction



EXAMPLES

Environmentally friendly transport



- Expanding CO₂-free transport service by DB Schenker Rail
- Over 11,000 quiet freight cars in Germany's rail network

Green mobility



- Work begun to equip some 10,000 Arriva buses with systems to cut fuel consumption
- Carsharing partnership between DB and Daimler (increasing the percentage of electric cars in the fleet)

Environment-oriented infrastructure



- First smart mobility platform at Berlin Südkreuz Station
- Europe's first green station opened in Kerpen-Horrem


DB2020 –
guiding us toward
the future



Achieve economic targets

Revenues: > € 40 bn for first time

Earnings: at least prev. year's level



Continue to modernize our fleet

First ICx prototype in production

Finish IC modernization



Align to trends and expand digitalization

Mobility 4.0

Logistics 4.0



Expand our position as an eco-pioneer

Lower CO₂ emissions further

Drive noise reduction

Photo credits

Front page	Max Lautenschläger	Slide 10	From the left: Jet-Foto/Kranert, Michael Neuhaus, DB Schenker
Slide 2	Jet-Foto/Kranert	Slide 11	From the left: Arne Lesmann, Phillip v. Recklinghausen, Jet-Foto/Kranert
Slide 3	Uwe Miethe	Slide 12	From the left: Jet-Foto/Kranert, Bartlomiej Banaszak, Pablo Castagnola
Slide 4	Max Lautenschläger	Slide 13	From top left clockwise: Fotolia #5133250; Siemens AG, Dirk Brockmann, Michael Neuhaus
Slide 5	Martin Busbach		
Slide 6	Michael Neuhaus		
Slide 7	Max Lautenschläger		
Slide 8	From the left: Smilla Dankert, Frank Kniestedt, Deutsche Bahn AG		
Slide 9	Jo Kirchherr		